



PRESS RELEASE

## **New Real Estate Affiliate Program Launched**

**Profitable business opportunity for all real estate focused websites – \$5 signup bonus**

**Easton, PA – April 05, 2007** – Real estate websites and realtors have a new opportunity to turn site traffic into profit **Real Estate Genius, LLC** ([www.real-estate-genius.com](http://www.real-estate-genius.com)) has launched an affiliate program with a generous commission for referrals. Real Estate Genius is a web-based investment property calculator which allows investors of all skill levels to quickly apply powerful discounted cash flow analysis to prospective investments.

*“Real Estate Genius puts sophisticated financial analysis within the reach of the novice investor, regardless of that investor’s financial expertise,”* according to company president Joe Tosolt. *“In just minutes, the investor can get a picture of the attractiveness of a property from an investing perspective.”* The investor inputs basic property data along with his or her performance assumptions, and Real Estate Genius instantly provides detailed financial statements, cash flow projections, and a discounted cash flow analysis of the investment.

The new Real Estate Genius Affiliate program pays a 50% commission for all referred business. This commission continues for as long as the referred person remains a member. Even better, Real Estate Genius will pay the affiliate 25% of all commissions earned by ‘Tier 2’ affiliates - other affiliates they refer to the program.

Best of all, new affiliates earn \$5 just for registering for the program! There is no cost or obligation to signup. Program details and signup info can be found at [www.real-estate-genius.com/affiliate](http://www.real-estate-genius.com/affiliate).

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### **About Real Estate Genius, LLC**

Real Estate Genius develops analytical software to aid real estate investors. The company operates the world's only free property analysis website at [www.real-estate-genius.com](http://www.real-estate-genius.com). Real Estate Genius' mission is to '*Empower investors*'.

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